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## Michigan Sugar Company announces new hires for key leadership posts

BAY CITY – Michigan Sugar Company has announced the hiring of three professionals to fill key leadership posts at the Cooperative:

**Pedro L. Figueroa** has been named Vice President of Sales. He will transition to Vice President of Marketing and Sales when Jerry Coleman, current Vice President of Marketing, retires in March. Figueroa has 25 years of experience in the sugar industry, including most recently as Divisional Head, USA White Sugar for ED&F Man in Miami. Figueroa earned his bachelor's degree from Marist College in Poughkeepsie, N.Y. He and his wife Jeanny have three children – Geanna, 20; Evan, 14; and Maia, 11. Figueroa's interests include politics, music, reading and nature.

**Lynnette Keller** has been named Executive Director of Human Resources. She has 26 years of experience in Human Resources and previously was employed at XALT Energy, Demmer Corp., Styron and Dow Corning Corp. She earned her bachelor's degree from Saginaw Valley State University and is a Certified Senior Professional in Human Resources and Society of Human Resources Management Senior Certified Professional. Keller and her husband Dave have two children – DJ, 17; and Cole, 15; as well as a yellow Labrador retriever named Bo. Her interests include watching her children play sports, baking and spending time with friends.

**Rob Clark** has been named Director of Communications and Community Relations. He returns to Bay City, where he previously worked as editor of The Bay City Times. Clark is a 2010 graduate of Leadership Bay County and a 2011 graduate of the Great Lakes Bay Institute for Leaders. He also is a member of the Rotary Club of Bay City. Clark earned his bachelor's degree from Knox College in Galesburg, Ill. He and his wife Claire have four children – Owen, 14; August, 11; Asher, 9; and Ellis, 6. His interests include coaching soccer, music and theater and Ultimate Frisbee.

“Michigan Sugar Company is proud to work hand-in-hand with roughly 1,000 farm families throughout Michigan's sugarbeet growing region, and these three highly-qualified leaders position our cooperative to continue leading the way on a range of important issues,” said **Mark Flegenheimer**, President and CEO of **Michigan Sugar Company**. “Today's announcement that Michigan Sugar is bolstering our corporate leadership team complements our ongoing investments in technology, research and personnel throughout Michigan Sugar.”