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## **Michigan Sugar Company Seed Week provides latest seed trial results for area farmers**

*Agronomy experts host five meetings to share latest research, look ahead to 2018 growing season*

BAY CITY – **Michigan Sugar Company** recently wrapped up its Seed Week briefings for farmers throughout the sugarbeet growing region. More than 400 farmers attended the series of five meetings, which were conducted November 30-December 7.

“Michigan Sugar Company’s agronomy and research divisions are committed to sharing the latest research and information on a wide range of sugarbeet-related topics with our grower-owners,” said **Jim Ruhlman**, executive vice president for **Michigan Sugar**. “Seed Week is an important opportunity to bring the results of research and trials conducted throughout the year to farmers, helping them to better understand the traits of each variety. We appreciate the close partnership with MSU Extension’s Sugarbeet Advancement Program (SBA) in conducting the trials and presenting them to growers.”

Every year, Michigan Sugar and SBA work with growers throughout Michigan to conduct short- and long-term seed variety trials, evaluating results and compiling data on seed varieties. Hosted annually in conjunction with the sugarbeet seed companies, Seed Week provides farmers an opportunity to learn about the results of this work.

Topics and presentations from Michigan Sugar Company agronomists and researchers during Seed Week included updates on seed technology and specific traits of seed varieties, including yield, sugar content and disease resistance. The program was designed to help farmers select the best possible seeds headed into 2018.

2017 Seed Week meetings were held in:

- Sebewaing (11/30)
- Ontario (12/1)
- Mt. Pleasant (12/4)
- Frankenmuth (12/5)
- Ubyly (12/7)

To learn more about the results of this year’s seed trials, visit: <https://www.michigansugar.com/growing-production/research-information/>