



FOR IMMEDIATE RELEASE: Monday, October 16, 2017
Contact: Ray VanDriessche, Michigan Sugar Company, 989-686-0161

Community invited to see sugar production firsthand on Michigan Sugar factory tours

Ever wonder how sugarbeets are turned into sugar? Now you can sign up for a tour of Michigan Sugar Company's flagship Bay City factory!

BAY CITY – For more than a century, sugarbeets have played an important role in our local economies – supporting local farmers, local workers and communities throughout the Thumb and Saginaw Valley. Now, for the first time ever, **Michigan Sugar Company** is providing a chance for local residents to take a behind-the-scenes tour of Michigan Sugar's state-of-the-art factory in Bay City.

During the Michigan Sugar factory tour, participants will learn about the company's history and follow the path a sugarbeet takes through the factory – from delivery, to processing, to packaging. From learning what cossette mixers and diffusion towers do, to meeting “Pete the Beet,” participants will get a full overview of the work that happens every day at Michigan Sugar!

“For anyone who has wondered how sugar is extracted from sugarbeets, tours of our Bay City factory are a great way to learn more and to understand what happens inside our factory,” said **Ray VanDriessche**, Community & Government Relations Director for **Michigan Sugar**. “Signing up online for a tour is easy, and tour dates are available several times each month during our annual sugarbeet slicing campaign, when production is in full swing at the factory.”

Anyone interested can find tour date availability, learn about the details of the tour and sign up online by visiting: <http://bit.ly/MSFactorytours>. Tours are limited to a maximum of 10 per group and you must be at least 18 years old.

###