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Michigan Sugar chairman re-elected vice president of national association

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on February 01, 2017 at 6:30 AM, updated February 01, 2017 at 9:07 AM



Richard Gerstenberger

BAY CITY, MI -- Richard Gerstenberger, chairman of Bay City-based Michigan Sugar Co., was re-elected vice president of the American Sugarbeet Growers Association for 2017 by farmer representatives from across the country.

Representatives gathered in Miami, Florida, earlier this month to re-elect Gerstenberger.

"It is an honor and a privilege to lead this dedicated and talented group of farmers, and I am excited about the future of our industry," Gerstenberger said. "There are challenges in the U.S. market and major changes in the administration and on Capitol Hill, but sugar growers have always worked hard on both fronts, and will continue to do so.

"The sugar industry in Michigan and across this nation is vital to thousands of family farming operations. I look forward to working with the ASGA to preserve the strength of those farms for future generations."

Gerstenberger is also serving as the chairman of the association's Biotechnology and Research Committee. He has been a board member for the association since 2008.

A third-generation farmer, Gerstenberger, along with his wife, parents, and his brother and his wife, farms sugar beets, wheat, soy beans and corn on 3,000 acres in Sanilac County's Moore Township.